Gunnersbury Catholic School

Business Studies Year 11

Learning Journey

Curriculum intent: The aim of the Business studies curriculum is to equip students with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities.

End of Y11 Wider **Business** Discuss - If you are asked to discuss or argue something, then World you should examine an issue in Analyse - Analysis requires detail by addressing a range of you to consider in-depth key ideas and reasons for and elements of a concept or Final external against the issue. You should theory, and presenting Assessment arrive at a conclusion, having arguments for and against presented a reasoned case. using examples and evidence to support your points. Justify- You will be given two choices/options. To access top marks your answer Calculate must be balanced, have application and a conclusion. No marks for formula. Formula are not given; you Use business context and linked strands of development. must learn them. $1^{st}\ paragraph:$ give a judgement e.g. advantages $\underline{and}\ reasons\ why.$ 2nd paragraph: give an opposing judgement to the chosen option (not of the other If a decimal answer, round to 2 decimal places if option) e.g. disadvantages and reasons why. needed. Assessment 3rd paragraph: conclusion but... it depends on... How to **REVISION OF ENTIRE COURSE CONTENT** End Of Course marks AND DEVELOP ANSWERING TECHNIQUE revisit topics Explain Give Outline - Provide benefit/ details of benefit/

impact/ method and then linked strands of development. Non-context.

impact/ method with one linked strand of development. Written in context.

YEAR

practice/exam ple answers. achieve full

> Financial Performance

