Gunnersbury Catholic School
CEIAG Plan
2026 - 27

Gatsby 8 Benchmarks for Careers Excellence
1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5.Encounters with employers and employees
6.Experiences of workplaces
7. Encounters with further and higher education
8.Personal guidance

Whole School Strategies

Activity	Details	Impact	Gatsby Benchmarks
Displays	Careers based displays are shown in the sixth form including destinations of previous students, university open days, alternative destinations and the UCAS process. A careers-based display is also located in the main block. Use of the online careers Google Classrooms as a source of information.	Encourages students to prepare for future destinations and celebrates achievement. Increases awareness of careers priorities in school to staff and students.	2, 4
Online Resources	The school is using the newest version of UNIFROG with local LMI and tracking of students' experiences. Google CEIAG Classrooms are populated with CEIAG resources and LMI for each year group. The UCAS website is also a source of information and support for students.	These tools can be used independently or as part of the careers delivery within the school. They provide students with a personalised experience which enables them to explore careers pathways based on their interests, skills and aspirations. Students can discover the relevant labour market information of careers that they might like, or are suited to and discover where their favourite subjects could take them. Unifrog and Google forms are used to track students' experiences.	2, 3, 4

National Apprenticeships Week **8th Feb –14th Feb 2027** **National Careers Week** **1st – 6th March 2026** **School Carers Fair Thursday 4th March**	Online events and drop-down lessons. Students will engage with training providers. This week is celebrated by the school which includes: Virtual Careers Events, Assemblies, NCW booklet for parents, NHS competition. A Fair in school giving students of all years to meet employers, training providers as well as colleges and universities.	This increases the awareness and understanding of universities and their courses, apprenticeships, the armed forces and a variety of careers available for students and parents. This provides exposure to employers/training providers and personal guidance to students particularly interested in specific lines of work and career pathways and links curriculum learning to careers. The activities will be tailored to year group. This enables students to be able to shape the experiences and opportunities available to them.	1, 2, 3, 4, 5, 7
Year Group CEIAG Weeks	Careers focus weeks with employer/training provider encounters and activities within curriculum lessons and drop-down days. The year group will be prioritised for contact with careers advisor.		1,2,3,4, 5,7
Student voice	The school gathers student voice via Google Forms to collate student preferences and understanding of careers and views are sought from the school council on all aspects of PSHE.		1, 3
Other Fairs and Events: **National Apprenticeships Shows – 9-10th Feb** **What University/What Career Live – Fri 13th Nov (Olympia)(Provisional)**	The school will give students the opportunity to attend virtual careers fairs in addition to live events. Parents w*ill be informed by email and students via Google Classroom* All Year 12 to attend.		1, 2, 5,

STEM Enrichment Weeks **Subject Enrichment and Careers Weeks**	Maths – W/B 16th November Science – W/B 30th November Psychology – W/B 11th January English – W/B 18th January Economics – W/B 25th January RE – W/B 22nd February Music/Art/DT – W/B 8th March Business Studies – W/B 15th March Geography – W/B 22nd March History – W/B 26th April French – W/B 7th June Computer Science – W/B 21st June PE – Sports Day W/B 5th July	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run weeks. (See programme). This will enable students to gain an understanding of the career paths available using the various subject skills.	2,4
Careers Office and Library	The Careers Office is based in the centre of the school with many careers resources. This is where careers conversations and 1:1 personal guidance takes place. The Careers library is available in the CEIAG Google Classrooms. This is an extensive resource and includes information on LMI, Apprenticeships and careers.	Careers guidance appointments are held in the library adjacent to the careers office. The careers library provides an extensive range of resources for students and staff.	2,3, 8
Parental Engagement	Engagement via: information evenings (virtual), school website, Instram , parent's emails and information evenings at key points throughout the year, Google forms and consultation.	Parents are aware of key points in their child's educational journey such as choosing options, deciding on future destinations and careers opportunities in school.	3, 8
Tutor Time LMI Programme	UNIGFROG is used to explore different sectors and jobs.	Students are made aware of the growth and decline of different Careers and the salaries and opportunities available.	2,4

Year 7

Activity	Date	Details	Gatsby Benchmarks
Access to independent and impartial advice	On going	Students and parents are able to arrange for a meeting or contact with the careers advisor via email, telephone or the Head of Year. These can also be via zoom meetings.	3,8
Year 7 Careers Week	W/C 9th November	Drop down sessions for form groups will be arranged with encounters with employers/providers and speakers. Curriculum subject lessons explore careers in their fields. Students produce action plans to get to their chosen careers or one in an area of interest and explore their skills and interests. The online resource "UNIFROG" assists students in researching Careers and interests and forming the action plan. Founders4Schools can be used to create employer encounters for students as well taking up offers from local providers and employers.	1,2, 3, 4, 5
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extra curricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
PSHE Units	See PSHE Programme	Developing yourself, careers and the world of work, making the most of opportunities. Sessions using key Stage 3 CDI framework. 	1,2,3,4
Employer and training provider exposures:	National Careers Week Year 7 Careers Week	NCW Careers Fair NHS Competition in Science Lessons Careers Tasks Booklet to Parents Assemblies/Interactions with Employers and Training Providers	1, 2, 5

Year 8

Activity	Date	Details	Gatsby Benchmarks
Access to independent and impartial advice	On going	Students and parents are able to arrange for a meeting or contact with the careers advisor via email, telephone or the Head of Year.	3,8
Year 8 Careers Week	W/C - 16th November	Drop down sessions for form groups will be arranged with encounters with employers/providers and speakers. Curriculum subject lessons explore careers in their fields. Students produce action plans to get to their chosen careers or one in an area of interest and explore their skills and interests. The online resource "UNIFROG" assists students in researching Careers and interests and forming the action plan. Founders4Schools will be used to create employer encounters for students as well taking up offers from local providers and employers.	1,2, 3, 4, 5
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
PSHE Units	See PSHE Programme	Personal development, exploring careers, employability skills. Sessions using key Stage 3 CDI framework	1,3,4
Employer and training provider exposures:	National Careers Week Year 8 Careers Weeks	School CEIAG Fair NCW Careers Fair online NHS Competition in Science Lessons Employer/Provider Talks	1, 2, 5

Year 9

Activity	Date	Details	Gatsby Benchmarks
Access to independent and impartial advice	On going and prioritised around the Options Evening	Students and parents are able to arrange for a meeting or contact with the careers advisor via email, telephone or the Head of Year.	3,8
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
Year 9 Careers Weeks	During National Careers Weeks W/C 1st March	Drop down sessions for form groups will be arranged with encounters with employers/providers and speakers. Students produce action plans to get to their chosen careers or one in an area of interest and explore their skills and interests. The online resource UNIFROG assists students in researching Careers and interests and forming the action plan. A virtual industry insight day will take place for all students to provide them with experiences of workplaces. These will be encounters with employers and there will be a focus on options.	1,2, 3, 4, 5, 6
Options Evening	18th March	An information evening for parents and staff to receive CEAIG information from the Careers Lead and subject departments	2, 3, 4
PSHE Units	See PSHE Programme	Employability and CVs. Sessions using key Stage 3 CDI framework CDI Career Development Institute Career development framework	1,2,3,4
Employer and training provider exposures:	National Careers Week Year 9 Careers Weeks	School CEIAG Fair Industry Insight Days – NCW Employer/provider Engagements	1, 2, 5,6, 8

Year 10

Activity	Date	Details	Gatsby Benchmarks
Access to independent and impartial advice	On going	Students and parents are able to arrange for a meeting or contact with the careers advisor via email, telephone or the Head of Year.	3,8
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
Year 10 Careers Week	W/C 21st June	Drop down sessions for form groups will be arranged with encounters with employers and speakers. Curriculum subject lessons explore careers in their fields. Students produce action plans to get to their chosen careers or one in an area of interest and explore their skills and interests. The online resource "UNIFROG" assists students in researching Careers and interests and forming the action plan. **Planning for work experience week.** Speakers from training providers and ASK.	1,2,3,4,5,7
Careers Fairs and Virtual Events		Parents and students are informed via Google Classroom, emails, assemblies and the school website. What University/What Career Live (tbc) **School Carers Fair Thursday 6th March (Employers, training providers and universities)**	2,5,7
PSHE Units	Spring Term	Employability and careers. Sessions using key Stage 4 CDI framework	1,2,3,4

			
Employer and training provider exposures:	W/C 5th July National Careers Week/Careers Week	Students are encouraged to opt for a work experience placement during activities week. Students will be provided with a suitable placement or can choose their own placement and incorporate it into the platform. This allows students increased understanding and necessity for employability skills. Employer/Provider presentations.	2,4, 5, 6

Year 11

Activity	Date	Details	Gatsby Benchmarks
Impartial Careers Guidance Interview	First term	All students will receive an impartial careers guidance interview to support with their post-16 options. The career advisor will visit each form and lead a session preparing them for the individual meeting as well as giving the students the "Choices" booklet. Students will subsequently be given additional support with applications to their desired destination. Prior to the meeting students have a presentation on post-16 options to ensure they are prepared for the meeting.	3,8
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run weeks. (See programme)	2,4
Careers Fairs and Virtual Events		Parents and students are informed via Google Classroom, emails, assemblies and the school website. What University/What Career Live – Sat 11th November **School Carers Fair 5th March 2026 (Employers, training providers and universities)**	2,5,7
PSHE	Spring Term	Employability and Careers Sessions using key Stage 4 CDI framework 	1,3,4
Careers Week – Post-16 and Post-18 focus	Spring Term W/C December 14th	Drop down sessions for form groups will be arranged with encounters with employers/providers and speakers. Students produce action plans to get to their chosen careers or one in an area of interest and explore their skills and interests. The online resource "UNIFROG" assists students in researching Careers and interests and forming the action plan. Founders4Schools will be used to create employer encounters for students as well taking up offers from local providers and	1,2,3,4,5,7

		employers. There will be a focus on post-16 and post-18.	
Sixth Form Open Evening	22nd October	Students and parents have the opportunity to access high quality information relating to Sixth Form study at Gunnersbury Catholic School.	3, 4, 7

Year 12

Activity	Date	Details	Gatsby Benchmarks
Access to independent and impartial advice	On going	Students and parents are able to arrange for a meeting or contact with the careers advisor via email, telephone or the Head of Year.	3,8
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
Aquinas Enrichment Programme	Autumn Spring Summer	A programme which prepares students for university courses and careers in their areas of interests. Activities are aimed at providing the student with a broad range of experience and knowledge of their intended career. Speakers from universities and professions. Planned activities: Introduction to Super Curricular and MOOCS Gresham Lectures Girls Mentoring Scheme (GSK) Applying to Oxbridge Talk PPE and personal statement advice (Past student) Royal Holloway Statement Session Oxbridge Trips Law Presentation (University of Law) Medical Student from Imperial Talk Law Student Talk (LSE) Gresham Lectures Somerville Trip UCAS sessions and preparing personal statements Oxbridge personal statements Medicine and Dentistry Admissions Preparation Medicine and Dentistry Admissions Preparation Oxbridge Sessions Somerville Personal Statement Sessions	

		UCAS Sessions – English, History, Law etc. /Business, Economics, Finance UCAS Sessions – Bio, Medicine, Science/ Maths, Engineering Royal Holloway University - Personal Statement Workshop	
Careers Fairs and Virtual Events		What University/What Career Live – TBC **School Carers Fair Wednesday 4th March (Employers, training providers and universities)** **All year 12 to attend as a school trip, What University/What Career Live – Fri 13th Nov (Olympia)(Provisional)**	2,5,7
ASK Workshops	Apprenticeships Advisor Visit During National Apprenticeships Week	Students have the opportunity to attend workshops or talks from the ASK organisation who provide information and guidance specifically linked to apprenticeships as future pathways. Students gain an improved awareness of the variety of apprenticeships available.	2, 3, 4, 7, 8
PSHE	See PSHE Programme	Choices and opportunities. Sessions using key Stage 5 CDI framework CDI CAREER DEVELOPMENT INSTITUTE Career development framework	1, 2, 3
UCAS Preparation Week/Work Experience Preparation/CEIAG	W/C 21st June	A week of support in applying for future destinations and preparing to write the required references. Students gain improved aspirational understanding of career options available linked to future career aspirations. Students will also have a number of external speakers preparing them for Year 13, including key dates and the requirements of application deadlines for future destinations. Students will attend an Apprenticeship Fair and visit universities. Police Careers Talk UCAS/Apprenticeship Application Sessions Online Uni Search Sessions Employer Presentation	1,2,3,7

		University Trips (Imperial and St Mary's) **Parent and Student Information Evening**	
	24th June	Director of Sixth Form and Careers Lead to give information on UCAS/Apprenticeships and next steps.	
CEIAG Events and Opportunities Throughout the year events and opportunities are shared with students and parents.	December TBC	Letters, emails and Google Classroom are used to make students and parents aware of useful visits, webinars, apprenticeship opportunities and university visits. Students are encouraged to attend university open days. https://www.opendays.com/ National Space Academy Careers Conference Count Me In (Institute of Actuaries Webinar) Lloyds Banking Group Webinar UpToDate information is shared with students and parents	1,2
Employer and training provider exposures: Work Experience Week	W/C 6th July NCW	All students in year 12 take part in a work experience placement during activities week. This forms a vital element of the educational provision of students from 16-19 years. Students gain an increased understanding and necessity for employability skills. Schools Careers Fair	2, 5, 6

Year 13

Activity	Date	Details	Gatsby Benchmarks
UCAS Application Support/Next Steps Students Finance Presentation Personal Statement Support Support with Oxbridge/Law Medicine Applications All students receive support in applying for university and apprenticeships lead by the Head of Year 13. Mock Interviews	Autumn Term (Finance Support in the Spring Term) September/October Autumn Term	Students are provided with a rigorous programme of support in applying to future destinations via UCAS. Students gain improved aspiration and understanding of career options available linked to potential future progression.	1, 2, 3, 7
Subject Enrichment Weeks	See programme	Students will be participating in STEM activities during Science/Mathematics lessons and will undertake an extracurricular approach to the subjects in a wider context, as well as discover different career paths within Science. All subjects will run CEIAG weeks. (See programme)	2,4
PSHE	See PSHE Programme	Financial planning and choices Sessions using key Stage 5 CDI framework CDI CAREER DEVELOPMENT INSTITUTE Career development framework	1,2,3
Careers Fairs and Virtual Events		Parents and students are informed via Google Classroom, emails, assemblies and the school website. **School Carers Fair Thursday 4th March (Employers, training providers and universities)**	

CEIAG Events and Opportunities	December (TBC)	Letters, emails and Google Classroom are used to make students and parents aware of useful visits, webinars, apprenticeship opportunities and university visits. Students are encouraged to attend university open days. https://www.opendays.com/ National Space Academy Careers Conference Count Me In (Institute of Actuaries Webinar) Lloyds Banking Group Webinar UpToDate information is shared with students and parents	1,2
Impartial Careers Advice	Throughout the year	All students receive advice and guidance from a suitable trained independent advisor.	1, 2, 3, 8
Employer and training provider exposures: Guest speakers during alternative curriculum days	Throughout the year via the Aquinas Programme and other activities	The sixth form provides variety for year 12 and 13 students throughout the year to gain exposure to a number of external speakers from a range of backgrounds and professions which have included university speakers, medical professionals, motivational speakers and speakers from legal routes. Students are therefore provided with an improved understanding of career options available linked to potential future progression.	2, 5,6, 7