

Gunnersbury Catholic School

Business Studies Year 13 Component 3 Learning Journey



Curriculum intent: The aim of the Business studies curriculum is to equip students with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities.

Third Level
Education/
Working
World



Easter Mock

Explain Give details of benefit/ impact/ method and then linked strands of development. Non-context.

Analyse - Analysis requires you to consider in-depth elements of a concept or theory, and presenting arguments for and against using examples and evidence to support your points.

Discuss - If you are asked to discuss or argue something, then you should examine an issue in detail by addressing a range of key ideas and reasons for and against the issue. You should arrive at a conclusion, having presented a reasoned case.



A-Level Examinations

REVISION OF COMPONENT 3 CONCEPTS AND EXAM TECHNIQUE

Identify data key points and structuring exam responses



Calculate

No marks for formula. Formula are not given; you must learn them. If a decimal answer, round to 2 decimal places if needed.

Outline - Provide benefit/ impact/ method with one linked strand of development. Written in context.

Justify - You will be given two choices/options. To access top marks your answer must be balanced, have application and a conclusion. Use business context and linked strands of development. 1st paragraph: give a judgement e.g. advantages and reasons why. 2nd paragraph: give an opposing judgement to the chosen option (not of the other option) e.g. disadvantages and reasons why. 3rd paragraph: conclusion but... it depends on...

Evaluate the costs and benefits of the single European currency to businesses and their stakeholders

Explain the impact of the EU on businesses including free movement of goods, labour and capital, legislation, regulations and standards



Explain how businesses adapt their products, marketing activities and working practices

Explain the effect of globalisation on businesses and their stakeholders including increased competition and opportunities for growth



Explain strategies businesses use to achieve global growth branding, external growth and choice of target markets

Explain what is meant by globalisation

END OF COMP 3

1.7 The European Union

1.6 Globalisation



1.7 Retrieval Assessment

Evaluate the impact to UK businesses of not being a member of the EU and the Eurozone

Evaluate the impact of the EU on businesses and their stakeholders

Year 13 Parents Evening

1.1 -1.6 Half Term Assessment

Evaluate the impact of multinational companies on the countries in which they operate

Explain the challenges to UK businesses of developing new international markets for their products

Explain the potential environmental costs of business activity including air, water and noise pollution, climate change, congestion, destruction of the environment and waste disposal

Evaluate the impact of business activity on the environment and cost of implementing environmentally friendly policies



1.1- 1.4 Christmas Exam



Explain what is meant by international trade

Evaluate free trade and protectionism to UK businesses and their stakeholders

1.5 International Trade



Explain the pro's and cons of organic an external growth

Explain the potential environmental costs of business activity including air, water and noise pollution, climate change, congestion, destruction of the environment and waste disposal

Evaluate the ethical stance of businesses from the point of view of different stakeholders



Reports to HOD

Explain what is meant by free trade and protectionism (including tariffs and quotas)

Explain what is meant by a trading bloc and a single market

Evaluate the decision of a business to develop new international markets for its products

Explain the causes of change in business including a change in the size of the business

1.4 Ethical, Legal and Environmental Factors

Explain the main laws company law, employment and anti-discrimination law, consumer protection, competition policy, health and safety legislation, etc.

Each PEST Factor needs to be explained as well as evaluating the impact on business.



Social Factors

Evaluate the possible responses of a business to the potential risks that it faces

Explain the importance of risk assessment as a tool for avoiding risks

Storey and Lewin theories on management

Distinguish between planned and unplanned change

1.3 PEST Factors

1.2 Risk Management

1.1 Change

Understand the types of ethical issues a business will face including environmental, animal rights, treatment of workers, suppliers and customers

Economic Factors %

Political Factors

1.1 -1.2 Half Term Assessment

Evaluate the possible responses of a business to the potential risks that it faces

Identify the risks that businesses are likely to encounter

Distinguish between internal and external causes of change

Explain the effects of change on business including the need to change production methods and update equipment, need to develop new products

'Aim for the highest'